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[Connecticut Based Business Now Offering “Marketing Therapy” to Small Businesses](#)

Connecticut Marketing Firm Launches Innovative Service for On-the-Spot Marketing Solutions

BRIDGEPORT, CT– November 1, 2007- Entrepreneurs, small business owners, and self-employed professionals who need guidance for their marketing strategies or those who don't have any strategy at all now have immediate access to a unique, affordable solutions-oriented service that can guide them “on-the-spot.” For a nominal hourly fee, “Marketing Therapy” sessions can be scheduled from anywhere in the United States by telephone with Randy Spina, Chief Solutions Officer of Affordable Marketing Solutions, LLC, the company devoted to affordable, accessible marketing for all.

“Most small business owners don't have practical expertise in marketing which often leads to costly mistakes and lost sales,” states Spina, an industry veteran with more than 25 years' corporate marketing experience and a former retail business owner. “Marketing Therapy helps whether they need a simple brainstorming session or a review of their current marketing activities.”

Marketing Therapy offers innovative access into the complex world of marketing with no long-term obligation or commitment on the part of the small business owner. Each 50-minute session with Spina includes a follow up via e-mail that summarizes the ideas discussed in the “therapy” session. Spina will also credit the paid hourly fee toward any future, longer-term projects.

“Since the majority of small business owners need to invest their resources wisely, Marketing Therapy offers a cost-effective and convenient way to discuss one's marketing needs and obtain creative, practical advice from an experienced professional,” adds Spina.

Marketing Therapy is available at www.myaffordablemarketing.com. Information and details about the service can be obtained by clicking the “Marketing Therapy” icon on the homepage where one can register and pay for a session online.

Affordable Marketing Solutions, LLC was created especially for entrepreneurs, small business owners and self-employed professionals. Spina’s consumer and business-to-business marketing expertise has helped a variety of companies, from Fortune 500s to start-ups in the Financial Services, Pet, Travel, Non profit, IT, Retail, HVAC, Insurance, and Dot com industries. For more information, contact Spina at (203) 559-8838 or visit www.myaffordablemarketing.com.