



AUDIENCES LOVE RANDYE'S FUN, FAST-PACED, INFORMATION PACKED SMALL BUSINESS MARKETING SESSIONS



Take advantage of Randy Spina's 25+ years of marketing experience now available to your organization or group! Small Business Marketing is her expertise & her passion.

Randy makes Small Business Marketing fun, easy to understand & implement. She is the author of *Affordable Marketing Solutions: Proven Techniques to Profitably Market Your Small Business*, and has been a guest on Cablevision's "12 On the Money" business show, and was a guest on the radio show "Abundance with De Boone".

Her articles have appeared in *Fortune Small Business*, *Hudson Valley Business Journal*, *Fairfield County Business Journal*, *CNNMoney.com*, *Westchester County Business Journal* and various other small business publications. Randy's "how to" approach gets Small Business Marketing on the fast track.

Workshops include:

- ✓ Customized content created for your group's needs
- ✓ "How to" tips that can be implemented immediately
- ✓ Up to date marketing advice for today's business owner
- ✓ Show and Tell using hands-on marketing examples
- ✓ Audience involvement - no talking "at" your group

**photo courtesy of Carmen Nieves, Photography Plus*



Call **(203) 559-8838** today to schedule Randye Spina as your next speaker & provide your audience with the Small Business Marketing knowledge they need to succeed!

Here's a partial listing of organizations & groups that have benefitted from Randye's Small Business Marketing Seminars:

- Fairfield County, CT Bar Association
- Lunchtime Networking Group, Stamford, CT
- Cheshire, CT Chamber of Commerce
- Smart Business Expo, Danbury, CT
- Southern CT Black Chamber of Commerce
- Starting a Small Business Seminar, Marketing Module, adult education course
- City of Norwalk, Small & Minority Business Construction Management Training Program Graduation

Custom programs range from just 45 minutes to 2 hours and can greatly benefit your organization or group. If you're looking for a passionate marketing guest speaker to add value to your next meeting, call Randye Spina at **(203) 559-8838** to discuss your needs.

Here's what some of the attendees & sponsors have to say about Randye's informative, information-packed sessions:

"Randye is THE go-to person for small and micro business marketing seminars. Over the years, I've always enjoyed having her speak at my seminars. Randye is "up to the minute" on what it takes to be successful, what's right for your business, and what really gets results. Most importantly, she is funny as Hell, and uses great "show and tell" to demonstrate exactly what works and why. In any presentation I've heard her give, Randye shows you at least five things you can fix and get immediate positive results." Cliff Ennico, nationally syndicated small business columnist, author and host of the PBS television series "MoneyHunt" (www.succeedinginyourbusiness.com)



"I was in the small business seminar and had the privilege of receiving your lecture. I just wanted to thank you for such a FABULOUS presentation! You were truly engaging and wonderful to listen to. Again, thank you for such an amazing insight into the importance of marketing for your business! You were phenomenal!"

M. T.

"Randye, thank you so much for being the guest speaker at our recent September meeting. As co-chair of the Fairfield County, CT Bar Association's Solo & Small Business Practice Committee, I am so pleased that you have added marketing insight to our annual programming and assisted our attorneys in potentially growing their businesses. Your presentation was engaging, lively and full of great marketing insight. I know I left the meeting feeling energized and full of ideas for my firm. I would strongly recommend you as a speaker to attorneys and other professional groups."

Wendy Prince, Prince & Cotler, LLC

"Randye uses humor, passion & gusto. She is so captivating, you can't help but want to go right out & start marketing your business!"

J.S., Searing Designs

"Randye's presentation to our members was straight forward and professionally done. I am certain the information she presented has already helped our members to better promote their businesses."

Sheldon Dill, President, Cheshire Chamber of Commerce

"Randye was informative, clear & taught me different strategies & how to use them. Her ideas were interesting & creative - filled with things I never thought of."

S.B., Little Scholars Early Education

"I recently had the pleasure of attending a workshop put on by Randye on how to grow your small business through profitable marketing. Randye knows the business and is able to clearly communicate ideas and strategies to help market your business."

P.W., Desire to Retire, LLC

"Randye Spina conducted two of our four-part Marketing workshops for our members which were very well received. The Chamber board was grateful for Randye's positive delivery and informative marketing presentation to the membership and she was helpful recruiting new members to the chamber. Randye Spina is an asset for small business owners and entrepreneurs entering the business world." De Boone, Director of Marketing and Public Relations, Southern CT Black Chamber of Commerce

"I was very impressed when I had the opportunity to hear Randye speak at a public function, so I extended an invitation for her to consider using her skills and knowledge to become a member of one of the Board of Directors' Advisory Committees which she graciously accepted."

Herb A. Grant, Chairman of the Board, NEON Organization

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